

# CLAIM THIEVES STARTED BLAZE IN CLARENDON

Heinman's General Store Is Destroyed After String of Burglaries.

CLARENDON, Va., April 24.—Clarendon's orgy of housebreaking resulted in a fire early yesterday morning which completely destroyed Heinman's general store in Clarendon, on Wilson boulevard.

Up to Saturday night twenty-nine homes had been entered by burglars and cash approximating \$300, together with several watches, had been stolen.

Sheriff Clements and Deputy Kines have been patrolling the roads for several nights in an effort to apprehend the robbers, but so far have obtained no clues. Despite the fact that more than a score of homes have been entered, no one as yet has been able to give an accurate description of the men. Several have declared there are two robbers, and that they first remove their shoes on the outside and move about the house in their stocking feet. Footprints at the scene of the fire have been found outside several houses which have been robbed.

Following the blaze at the Heinman store the clerk on duty declared that there had been no sign of fire when he closed the place at 9:30 Saturday night and that only safety matches were kept in the place, which precluded the possibility of the blaze having been started by rats or mice. Although no definite evidence could be obtained, Chief Eaton of the local fire department, declared his belief that robbers had entered the place and caused the conflagration by throwing lighted matches about while searching for loot.

The fire was discovered at 3 a. m. by a neighbor, and, although the Clarendon department was on the scene in seven minutes, the flames had gathered such headway that they could not be checked and the building was burned to the foundation.

Farmers estimate that the killing frosts of the past three days have done damage to fruit trees in northern Virginia amounting to hundreds of thousands of dollars. Buds on practically every grapevine in Arlington county have been destroyed, and peach, cherry and plum trees have suffered almost as much. Old residents say that the present temperature is the coldest in their remembrance for this time of year.

## Quickly Relieves Constipation

Don't let constipation poison your blood and curtail your energy. If your liver and bowels don't work properly take **CARTER'S LITTLE LIVER PILLS** today and your trouble will be relieved. For dizziness, lack of appetite, headache and blotchy skin try them. Purely vegetable. Small Pill—Small Dose—Small Price.

## Middle Aged Men Are Dangerous, Says Lady Forbes

By Universal Service.  
LONDON, April 24.—A man is "more dangerous" for women between the ages of thirty and fifty than at any other, declares Lady Angela Forbes in an article published today.

"Actually a man can be dangerous the minute that he looks at woman with the eyes of a half-awakened school boy. There is no age when a man can be trusted not to make a fool of himself if the time and circumstance are on the side of the temptress," says Lady Forbes.

"The man who is married to a woman of his own age, who has not worn quite so well as himself, is also easily captivated. To my mind the charms of youth are much overrated, and the boy of twenty, however charming he is at that age, will be far more dangerous when he is ten or twenty years older.

"The man with a past is more attractive than the man with a future, and the combination of the two is not far from ideal."

## CHURCH ELECTS THREE DEACONS IN ALEXANDRIA

First Baptist Congregation Chooses New Officers at Meeting.

ALEXANDRIA, Va., April 24.—A meeting of the congregation of the First Baptist Church was held yesterday, at which three new deacons were elected. Those elected were Clarence Wells, C. R. Emmert and D. W. Spillman.

A number of members of Fitzgerald Assembly, Fourth Degree Knights of Columbus, yesterday went to Washington and witnessed the ex-emplication of the fourth degree in that city.

The State corporation commission has granted a charter to the Washington Auditorium Corporation of Alexandria. The capital stock is placed at from \$10,000 to \$25,000 and the objects are to construct and maintain an auditorium in the city of Washington. The officers are Robert N. Harper, president; Charles J. Columbus, secretary; Albert Schuster, Martin C. Lasee, Anton Stephen and Thomas Bradley, directors, all of Washington.

"Peter, the Man With Another Chance," was the subject of an interesting sermon delivered by the Rev. D. H. Martin at Trinity Methodist Episcopal Church last night.

The Rev. John Lee Allison, who resigned the pastorate of the Second Presbyterian Church last Sunday to take effect April 30, last evening, conducted evangelistic services. In the morning Dr. Allison delivered a sermon on "Victory of Faith."

Alexandria Lodge of Elks will hold a meeting at their hall this evening. A large class of candidates will be initiated into the order.

At the First Baptist Church last evening the Rev. E. B. Jackson, the pastor, delivered the fifth of a series of sermons on the Ten Commandments.

## ROCKVILLE TO RAISE \$60,000 BY BOND ISSUE

Funds Will Be Used for Improvement of Schools in County.

ROCKVILLE, Md., April 22.—To provide funds for the erection of new buildings, the repair and improvement of old ones and for other matters affecting the public schools of the county, the county commissioners will, as directed by a law enacted by the recent legislature, soon issue bonds in the amount of \$60,000.

The measure authorizing the bond issue directs that \$20,000 be used to acquire a site and erect a new building at Takoma Park; that \$21,000 be applied toward making necessary repairs or enlarging the buildings at Sandy Spring, Brookeville, Dickerson, Gaithersburg, and Poolesville; that mortgages of \$5,000 and \$8,000, respectively, on the buildings at Sandy Spring and Woodside be paid off; that \$1,000 be devoted toward repairs to other buildings, and that \$5,000 be available for repairs to standard rural schools where application is made by trustees, provided the patrons of the schools desiring repairs agree to pay one-half of the cost.

Miss Ruth Thomas and Warren N. Watson and Miss Mary K. S. Davis and John H. Royer, all of Washington, were among the couples married in Rockville yesterday.

Although the effect of the frost and freeze of last night on fruit in this county has not been definitely determined, the best opinion seems to be that all kinds have been injured to a greater or less extent. The cold snap caught most of the fruit trees of various kinds in full bloom. It is feared that peaches, apricots, and plums have been very seriously damaged, but hope is expressed that the apple crop will not be so seriously curtailed.

To choose successors to Mayor W. Scott Macgill and Councilman H. P. Springer and H. M. Brooks, an election will be held at Garrett Park, this county, the first Monday in May.

Andrew J. (Cy) Cummings, of Chevy Chase, this county, will not, as at one time was thought probable, have things all his own way so far as the Democratic nomination for Congress in this district is concerned, for the reason that State Senator Frank W. Milsh, of Washington county, has formerly announced his candidacy for the nomination.

**\$3.50 Philadelphia**  
**\$3.25 Chester**  
**\$3.00 Wilmington**

AND RETURN  
Sunday, May 7

**SPECIAL TRAIN**  
Leaves Washington (Union Station) 7:30 A. M.  
Arrives Philadelphia 10:05 A. M.  
Leaves Philadelphia 10:25 A. M.  
Arrives Washington 1:15 P. M.  
Returning, leaves Broad Street Station 7:20 P. M.  
Arrives Philadelphia 7:35 P. M.  
Leaves Philadelphia 7:55 P. M.  
Arrives Washington 11:15 P. M.

Tickets on Sale Friday Preceding  
Excursion  
2-5-10-15-20-25-30-35-40-45-50-55-60-65-70-75-80-85-90-95-100  
May 21, June 4 and 18

**Pennsylvania**  
**System**  
The Route of the Broadway Limited

# LANSBURGH & BROTHER

Washington—New York—Paris.

STORE NEWS for Tuesday, April 25, 1922.

420-30 Seventh Street Northwest

## Going Grandmother One Better With Silk-Mixed Rag Rugs

At last the luxurious stage is reached and now the better manufacturers are weaving these so-called old-fashioned Rag Rugs with silk and cotton carpet rugs.

Of course, they are so woven that the silk is shown on the surface, but the cotton rags make for service—and the effect is just too rich and attractive for description. Such delightful color combinations as rose and black, maize and black, lavender and black, blue and black. Note the sizes, then note the low prices:

24x36 at.....	\$1.00	Oval Rag Rugs	
27x54 at.....	\$2.00	24x36 at.....	\$1.75
26x72 at.....	\$3.50	27x54 at.....	\$3.50
4x7-ft. at.....	\$5.75	36x72 at.....	\$6.50
6x9-ft. at.....	\$11.75	4x7-ft. at.....	\$9.75
		6x9-ft. at.....	\$18.75

## Other Timely Items From Our Housefurnishings Section



## Order Slip-Covers Now

Slip Covers are real necessities during the Summer months, and the sooner you place your orders the sooner they will be delivered. Here you are assured of the best workmanship and wide range of material for selection.

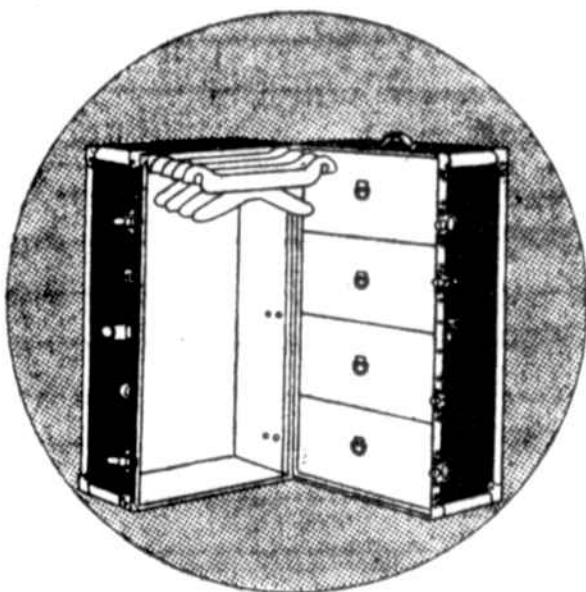
50-inch Belgium Linen, yard.....	85c
50-inch Linene, yard.....	65c
31-inch Striped Damask, yard.....	45c
36-inch Cretonnes, yard.....	25c, 35c, 50c, 75c and \$1.00

## How About a Comfortable Swing Hammock?

Stocks are new and replete, featuring the new styles and colors and including whatever improvements that have been adopted since last season. A Hammock for every porch at a price for every income.

\$2.25	\$3.00	\$3.75	\$4.50
\$5.00	\$5.50	\$7.00	\$10.00

Fifth Floor—Lansburgh & Brother.



## Full-size Wardrobe Trunk Special, \$19.28

Of course, it's a special, but by offering it at this ridiculously low price we have set the whole town talking about it and wondering how we can sell it at such a low figure. Convenient for travel or home use. Compact and well constructed of three-ply vulcanized fiber and good quality hardware.

Other trunks on sale at special prices.  
Fifth Floor—Lansburgh & Brother.

## 3,000 Yds. of White Pajama Check Mull

Finds a welcome because its price is reduced for one day **12½c**

It would really be welcome even at its regular price, but we're outdoing ourselves to help you with your economies—and this happens to be tomorrow's super-special. It is a sheer, even weave suitable for blouses, pajamas, children's Summer frocks, shirts and any number of warm-weather garments—to get a plentiful supply while the price is only 12½c.

First Floor—Lansburgh & Brother.

## Sale of Full Fashioned PERFECT Silk Stockings at \$1.95 Pair

Thousands of pairs of Women's Fine Silk Stockings enter this selling—they are not specials, as the word is usually used, but full-regular made hose of quality, and perfect finish, with proper reinforcements at points of wear. In the lot we have included a number of pairs of seamed back stockings, and one may choose from black, tans and white. At this price you should purchase many pairs—the savings warrant it!

## Children's Roll-Top Socks 1,200 Pairs—New Top Ideas—Perfect Quality 35c Pair, 3 for \$1.00

A timely arrival—just in this, Monday morning, and added to the special selling which started today.

Right when the children want these roll-tops we have 'em, and at special pricing, too! Perfect quality, fine hosiery thread with scores of new top styles in various colors and combinations. White and colors—in sizes 5½ to 9. Pair 35c, 3 for \$1.00.

First Floor—Lansburgh & Brother.

## Be Sure to Attend This Sale of Springtime Dresses at \$17.95

Values that are most unusual  
Styles entirely new and distinctly different.

New frocks, called Springtime's smartest modes; but to express it correctly one must say—styles that anticipate bright summer days. The colors are simply gorgeous—bright pastel shades, as well as the darker tones, are present in a wonderful assemblage.

The styles are varied and reveal the newest ideas in sleeves, necklines, drapes and panels. Trimmings are a bit different, too. Plenty of embroidery, ribbons, beads and corsages. Lines are straight, long, clinging ones.

Materials: Canton Crepe, beaded or embroidered; Printed Crepe de Chine, Georgette Crepe, All-over Spanish Laces, Lace combined with Crepe.

Styles for misses 14 to 18 and extra large sizes up to 50 bust measurement. Choice, \$17.95.

Second Floor—Lansburgh & Brother

40 inches wide—40 best colors—40 and more uses for

## Pure Silk Crepe de Chine, \$1.69

If there's a garment that cannot be made of Crepe de Chine it isn't in this season's style list. Beginning at the sheer chemise, nightie, step-in and providing for all wear until the dainty evening frock is fashioned of one of the forty colors—this lot is all set for your selection. A good weight, washable, serviceable, pebbly weave and everything you wish in this class of silk. The value will impress you, too. Get enough for all summer garments and pay only \$1.69 a yard.

**40-inch All-silk Canton Crepe—**  
Heavy quality with deep pebble. Forty of the season's best colors in light and dark tones for street and evening wear.  
Yard..... **\$2.69**

**40-inch Novelty Canton Crepe—**  
White grounds with satin designs in beautiful color effects. Stripes and checks suitable for sport wear. Guaranteed washable.  
Yard..... **\$2.95**

Third Floor—Lansburgh & Brother.

**36-inch Chiffon Dress Taffetas—**  
Dark and light plain colors for street and plenty of illusive glaze effects in charming two-tone colorings. Soft texture and a value of unusual force. Yard.... **\$1.69**

**33-inch Ninghai Pongee—**Pure silk, a delicate oyster white. Rough Shantung weave, especially appropriate for tailored suits, frocks, women's tailored blouses, etc. Yard..... **\$1.95**



## Sale of Trimmings Hats 300 of them \$3 and \$6 to go at each,

They're new hats, too! Up-to-the-minute styles in a variety so satisfying that we might say seldom two alike. For sport wear, dress-up hats, summery models, hats suitable for business or traveling. Silk, straws, combinations, georgette, crepe de chine, ribbons and whatever was approved at the last fashion decision—here in two lots. Some are sample hats of such high grade that you'd scarcely believe we would be so daring as to reduce them to these low prices. We did, and now it's up to you to take them at a saving worth making a special errand to acquire.

Second Floor—Lansburgh & Brother.

## Bakers and Bankers

There isn't any connection between bakers and bankers—except that good bakers sometimes become good bankers—but when I think of the industries that have been most conspicuous in adopting modern advertising methods to sell their product I think of bakers and bankers.

A few years ago nobody thought of advertising "the staff of life." A loaf of bread was the same as any other loaf of bread. It is a household necessity—why advertise bread? But loaves of bread are not all alike. The wonderful progress in the development of baking machinery has given us loaves of bread that are different—loaves of bread that have individuality—loaves that are products of improved methods and new formulas.

Large combinations of capital have gone into the baking business, thereby cheapening and improving the product, reducing the overhead, and increasing the volume of sales. Producing a loaf of distinctive individuality, they have also stamped it with a trademark. And then comes the advertising man. He has shown the baker that he can just as well sell 500,000 loaves as 100 loaves and it is his job to put them across. He has

not only educated the people to eat more bread, but to eat more of a particular brand of bread.

Of course, white flour bread is not "the staff of life," but most people regard it as such. Bread-eating is an Anglo-Saxon habit, and no one can ever break it. You can produce all sorts of whole wheat breads, graham and bran breads, but the people go right on eating white flour bread. And along comes the yeast manufacturer who spends a lot of money to induce the people to eat more bread, and to do this both the baker and yeast manufacturer have to use the newspaper because it is the medium that goes to the people who eat, and goes right into the homes where the meals are prepared.

When we come to bankers we find hundreds of conservative institutions going into very carefully planned advertising campaigns to teach people the uses of a bank and to advertise the service that are rendered by a particular bank or trust company. The great mass of the people are ignorant of the real function of a bank. What has a bank got to sell? Service. It is the business of the bank to keep the dollars at work.

It is the function of a bank to employ idle dollars in all sorts of industrial

and mercantile activity. It keeps a dollar rolling along the channels of trade. It pulls the idle dollar out of boxes, old stockings and other places of hiding and puts it to work for the prosperity and progress of the community. It pays interest on savings and places those savings at the disposal of local enterprises.

An up-to-date bank advertisement should perform two functions; first, it should educate the people as to what a bank is for; second, it should encourage frugality and thrift by inculcating the habit of saving. The great mass of people look upon a bank as an instrument for increasing the wealth of the wealthy. We have in several cities of this country wonderful monuments to the efficacy of modern up-to-date bank advertising. They have cultivated the saving habit among the people and have carried on a popular campaign regarding the uses and functions of the bank until their deposits have gone beyond the dreams of the average old-fashioned banker. These institutions are too few and far between. There's no reason why every bank shouldn't be made a valuable institution for all the people through educational newspaper advertising.

TRUMAN A. DeWEESE.